

Athena 2.0

A National Conference

About NMIMS, School of Law

Established in the year 2018, SVKM's NMIMS, School of Law, Navi Mumbai offers two courses, BA-LL.B (Hons.) and BBA-LL.B (Hons.), catering to the growing needs of the legal field. In providing such choice, it aims to create diversity in learning. The school also enables students to explore opportunities for international exposure and global experience, which is imperative in a globalised world. Alongside the same, the school prioritises co-curricular and extra-curricular activities such as Moot Court Competitions, ADR Competitions and Seminars. In pursuit of the same, SOL works in committees, each specialised in a certain function and co-curricular activity.

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ABOUT THE CONFERENCE

Athena 2.0, our upcoming national conference, is aimed at bringing together brilliant minds to discuss Sustainable Development, the future of India, and the sustenance of the world through open dialogue. This conference is a step to initiate further conversation and practical action on topics that require attention with emphasis on the legal environmental, social, financial and corporate factors molding our present and future. With Athena 2.0, we aspire to take a step forward so as to initiate change towards a more sustainable earth. This national conference aims at bringing brilliant minds together to discuss the Sustainable Development and the future of the world. This conference is a step to initiate dialogue and action on topics that require attention like environmental, social and economic factors molding our present and future. With Athena 2.0, we aim to take a step forward for initiating change towards a more sustainable path.

Date of Event: 21st April, 2024

VENUE- HYBRID

01

TITLE SPONSORSHIP

Rs. 20,000/- to Rs. 30,000/-

You will be provided with the following:

- Exclusive social media coverage on our Instagram handle throughout the month @pubcom.21
- Exclusive flyer in all the classes of our different schools with your brand name and brand details on the event flyers
- Your brand name on our 12-15 (6*4) banners and on the main campus banner
- A personal desk or stall on the front entrance of our campus
- Reviews of your brand by our participants as well as Committee members.
- The Executive Members of the committee will be your personal point of contact to answer student queries or to further promote your brand at student level.

02

PLATINUM SPONSORSHIP

Rs. 10,000/- to Rs. 15,000/-

You will be provided with the following:

- Your brand will be promoted on our social media handle via post and stories during event days @pubcom.21
- We will also offer social media/ website traffic strategy (40+ reviews on your preferred platform)
- Your brand will be named as our powered by sponsors at the bottom of our (6*4) banners.
- A personal desk or stall will be provided at the front entrance of our campus.
- Speaking opportunities at the event
- The Executive Members of the committee will be your personal point of contact to answer student queries or to further promote your brand at student level.

03

GOLD SPONSORSHIP

Rs. 7,500/-

You will be provided with the following:

- A personal desk or stall will be provided at the front entrance of our campus.
- You shall be given the opportunity to distribute the pamphlets among all students in the campus
- A volunteer shall be given who will be given your Point of Contact throughout the academic year.
- Direct contact with the targeted audience.
- Interaction with our students post the event.